

Grand Finals of Asia Pacific Predator League 2018 Hosted by Acer Kicks-Off

Eight eSport teams battle it out for the title of the best eSport team at the Predator League 2018 Grand Finals in Jakarta

- After three months of competition, involving 1,197 eSports teams from across the region, eight teams from the eight countries are ready to compete in the Predator League Grand Finals in Jakarta, Indonesia
- Predator League 2018 is the first eSports competition hosted by Acer and is one of the largest world-class tournaments in the Asia Pacific. With the total prize pool of US\$150,000, teams will compete for the grand prize and the Predator Shield, the main trophy for the competition
- The Grand Finals of the APAC Predator League 2018 was also recognized by the Indonesian Record Museum (MURI) as the "Live Online Game on The Largest LED Screen in Southeast Asia"

Jakarta, 19 January 2018 – Today, APAC Predator League 2018, the first regional eSports competition hosted by Acer, kicked off with final eight teams from the eight countries continuing their fight to become the winner of the tournament, and taking home the grand prize and Predator Shield Trophy, after surviving the preliminary rounds in their respective countries.

The preliminary round of APAC Predator League 2018 kicked off in October 2017 with great enthusiasm as evidenced by the high number of participants across each of the countries, reaching a tally of 1,197 eSport teams. In hosting this tournament, Acer seeks to help reinforce the development of the PC gaming industry in the Asia Pacific region.

“This is the moment we have been waiting for, by holding Predator League, Acer is helping to promote the development of the gaming industry and create a strong gaming ecosystem in the Asia Pacific region,” said **Andrew Hou, President of Acer Pan Asia Pacific**. “By engaging with the best eSport players, we aim to showcase their remarkable skills and boost their ture potential through top-notch devices from the Predator gaming series and provide all the teams an exceptional gaming experience.”

The eSport market is a burgeoning one and continues to grow. Based on SuperData¹, in 2017, eSports generated US\$1.5 billion in revenue globally, and is predicted to grow 26% by 2020. The forecasted increase will be driven by viewership growth of 12% each year, as eSports tournaments are exceedingly

¹ <https://www.esports.net/superdata-report-predicts-esports-revenue-will-grow-26-2020/>

catching on with mainstream viewers, and the growing participation of third parties in terms of sponsorships, broadcasting and other areas.

“Acer is proud to be hosting the APAC Predator League 2018 tournament this year. For the next three days, we will see the skill, cohesiveness and passion of the best eSport talents from around the Asia Pacific region,” said **Herbet Ang, President Director of Acer Indonesia**. “We look forward to seeing the excitement that will unfold at the tournament and wish each of the teams the best of luck.”

The eight teams competing in the tournament are: Boom.ID (Indonesia), Signify (India), Geek Fam (Malaysia), Alpha Red (Thailand), Azure eSports (Hong Kong), Ten Twenty (Singapore), Quid Pro Quo (Philippines) and We Say No! (Sri Lanka).

Taking place across three days, this event will feature interactive games for visitors through the latest technologies from Acer such as Windows Mixed Reality (MR) Headset as well as the latest Predator gaming product lineup. Visitors can also get their faces painted with a Predator logo, Predator League logo or the Indonesian flag for free. In addition, this DOTA 2 tournament has already made history even before it commenced by being recognized by the Indonesian Record Museum (MURI) as the "Live Online Game on The Largest LED Screen in Southeast Asia.”

For more information about APAC Predator League 2018, please visit <https://predator-league.com/>

About Acer

Founded in 1976, Acer is now one of the world’s top ICT companies and has a presence in over 160 countries. As Acer looks into the future, it is focused on enabling a world where hardware, software and services will fuse with one another to open up new possibilities for consumers and businesses alike. From service-oriented technologies to the Internet of Things to gaming and virtual reality, Acer’s 7,000+ employees are dedicated to the research, design, marketing, sale, and support of products and solutions that break barriers between people and technology. Please visit www.acer.com for more information.

About Acer Indonesia

Acer Indonesia started its operation in Indonesia in 1998 and now has been the market leader in the Indonesia PC industry. The Acer Indonesia leadership is proven with numbers of awards received by Acer as the most widely used Notebook and PC brand by the Indonesian. Amongst the prestigious awards received were: Top Brand Award, Indonesia Best Brand Award, No. 1 Customer Service for Notebook category, Indonesia Digital Popular Brand Award, Brand of Year and Indonesian Customer Satisfaction Award. Acer Indonesia’s strong customer service support in social media has also received The Most Socially Devoted Company on Facebook in Electronic Category by www.socialbakers.com. Acer is committed to establish a borderless engagement with its users across Indonesia through wide coverage of after sales service at 102 locations in 81 cities in Indonesia, Acer Contact Center 1500155 (local tariff) and 24/7 Social Care on digital channels.

Blog : www.acerID.com
Facebook : www.facebook.com/acerindonesia
Twitter : @acerID
YouTube : www.youtube.com/acerindonesia
Community : www.iamspacer.com
Contact Center : 1500155

Press Room : www.acerid.com/press-room

Media Contacts

Acer Indonesia

Anandita Puspitasari

Digital Marketing Manager & PR - Acer Indonesia
anandita.puspitasari@acer.com
+6281286566755

Adhi Saudi

Advo Indonesia - Public Relations
adhi@advo-indonesia.com
+628891445945

© 2018 Acer Inc. All rights reserved. Acer and the Acer logo are registered trademarks of Acer Inc. Other trademarks, registered trademarks, and/or service marks, indicated or otherwise, are the property of their respective owners. All offers subject to change without notice or obligation and may not be available through all sales channels. Prices listed are manufacturer suggested retail prices and may vary by location. Applicable sales tax extra.